

# Quick Start Guide

Using Options with your Products

Home Welcome **John Doe** | [Sign Out](#)

**Orders Snapshot**

Month: Oct 2009  
Subtotal: \$0.00  
Grand Total: \$0.00  
Avg Order: \$0.00

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**Quick Tasks**

- [My Products](#)
- [Shipping](#)
- [Sales Tax](#)
- [Checkout Preferences](#)
- [Color Scheme](#)
- [Checkout Fields](#)
- [Coupon Codes](#)
- [My Logo](#)
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[Preview your Cart](#)

## 1. Open "My Products"

Login as you normally do, and click on "My Products" from the Quick Tasks box.

Home < [My Products](#) Welcome **John Doe** | [Sign Out](#)

### Product Dashboard

[Add New](#)

Products	Price	
T-Shirt Finely pressed, great for wearing. Available in three sizes. Get yours today!	\$0.50	<a href="#">edit</a>   <a href="#">delete</a> <a href="#">buy button</a>
My Widget	\$1.00	<a href="#">edit</a>   <a href="#">delete</a> <a href="#">buy button</a>
My Product	\$1.00	<a href="#">edit</a>   <a href="#">delete</a> <a href="#">buy button</a>
Widget	\$2.00	<a href="#">edit</a>   <a href="#">delete</a> <a href="#">buy button</a>

[Cancel](#)

## 2. "Add New" Item

You may already have existing products defined. If you do, you can skip to step #5

Otherwise, click "Add New" to add a new product.

Buy Buttons < Add Product Welcome John Doe | Sign Out

## Add New Product / Item

**Basic Information**

Title:

Short Description:

Cost/Price: \$

**Add New Item**

**Instructions**

You must define each product you sell in order to create Buy Buttons to put on your website. At a bare minimum, you must enter the title and price.

### 3. Add Product/Item

Fill in the basic item information to set it up in the cart.

Added! What's Next?

[Get Buy Button](#)





After adding the item you'll be prompted to get the Buy Button. Click on it to proceed.

Home < **Buy Buttons** Welcome John Doe | Sign Out

## Buy Buttons

Add a button to your website by following these instructions:

- Choose the button you'd like on your website, and copy the HTML link into your website.
- You can also simply hyperlink to this URL:  
[https://payment.secure-ehost.com/cart\\_standard/?prod=4de337bc7c672f48aa14bc4da57f8cc6](https://payment.secure-ehost.com/cart_standard/?prod=4de337bc7c672f48aa14bc4da57f8cc6)

Button	HTML to Copy
	<code>&lt;a href="https://payment.secure-ehost.com/cart_standard/?" data-bbox="136 711 368 733</code>
	<code>&lt;a href="https://payment.secure-ehost.com/cart_standard/?" data-bbox="136 746 368 768</code>
	<code>&lt;a href="https://payment.secure-ehost.com/cart_standard/?" data-bbox="136 781 368 803</code>
	<code>&lt;a href="https://payment.secure-ehost.com/cart_standard/?" data-bbox="136 816 368 838</code>

### 4. Return to Item List

Click on the "Buy Buttons" link to return to the item list.

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## Product Dashboard

[Add New](#)

Products	Price	
T-Shirt Finely pressed, great for wearing. Available in three sizes. Get yours today!	\$0.50	<a href="#">edit</a>   <a href="#">delete</a> <a href="#">buy button</a>
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Widget	\$2.00	<a href="#">edit</a>   <a href="#">delete</a> <a href="#">buy button</a>

[Cancel](#)

## 5. Click "Edit" on the Item

Click the "edit" link next to the item you want to add options.

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## Edit Product / Item

**Basic Information**

Title:

Short Description:

Cost/Price:

[Update Basic Information](#)

**Add New Product Options**

You can add options to this item, simply choose the type of option from below:

- [Add 'Textbox' Option](#)
- [Add 'Dropdown' Option](#)

**Instructions**

You can update the details of your product at any time. Updates you make here will immediately reflect in your Buy Buttons on your website.

**Basic Information**

Use this area to update the title, description, and price for your product.

**Existing Options**

The "Existing Options" area will only be visible if you have created and assigned option sets to your item/product. You can remove options listed.

**Add New Product Options**

You can add options to your items. For example, if you sell t-shirts you may also prompt the customer for the size of their t-shirt by adding options.

Also, if you sell items that all need to prompt for the same set of options, you can simply assign existing options to this item rather than recreating the options for each and every item.

**TIP:**

Do you offer gift wrapping, or special shipping & handling options? Use a dropdown option to prompt the user with these options. Dropdown options can add extra amounts to the item total.

## 6. Add "Dropdown" Option

In this example, we're going to add a dropdown option to the item.

A dropdown option gives the customer a selection of options from which can they choose.

[Edit Product](#) < [Add Dropdown Option](#) Welcome **John Doe** | [Sign Out](#)

## Add Option -- Dropdown Selection

**Add Dropdown Option**

Selection Title:  
(ex. "Choose shirt color:")

**Add Another Option**

Option Name:  Extra Cost? \$

Option Name:  Extra Cost? \$

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Option Name:  Extra Cost? \$

**Add 'Dropdown Selection' Option**

**Instructions**

**What is a dropdown?**  
A dropdown option provides the customer with a dropdown box that looks like the following:

Small ▾

The customer can only choose one item from the dropdown.

**"Selection Title"**  
Besides prompting the customer, this title will appear on the receipt copy along with their choice from the dropdown.

**"Option Name"**  
This is where you fill in the values for the dropdown. You can add as many options to the dropdown as you wish. Simply click 'Add Another Option' to add another.

**"Extra Cost"**  
You can set it so that the customer is charged an extra amount based on their selection. For example, if they are purchasing t-shirts from you, you can set so that large shirts cost an extra \$5.

\*\* Do you have many products that have the

## 7. Add selections

In this example, we're prompting the customer for their shirt size. So we enter "Choose Shirt Size" for the Selection Title.

Next, we start adding the options. We have four, so we clicked on "Add Another Option" four times.

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## Edit Product / Item

**Basic Information**

Title:

Short Description:

Cost/Price:

**Update Basic Information**

**Existing Options**

The following options are currently assigned to this item.

**Option**

"Choose Shirt Size:" ✕

**Add New Product Options**

You can add options to your items. For example, if you sell t-shirts you may also prompt the customer for the size of their t-shirt by adding options.

Also, if you sell items that all need to prompt for the same set of options, you can simply assign existing options to this item rather than recreating the options for each and every item.

**TIP:**  
Do you offer gift wrapping, or special shipping & handling options? Use a dropdown option to prompt the user with these options. Dropdown options can add extra amounts to the item total.

**Add New Product Options**

You can add options to this item, simply choose the type of option from below:

- [Add 'Textbox' Option](#)
- [Add 'Dropdown' Option](#)

## 8. Preview Your Options

You'll now see your option in the item.

Click 'Buy Buttons' to return to the item list so we can preview what it will look like for the customer.

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## Product Dashboard

[Add New](#)

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Widget	\$2.00	<a href="#">edit</a>   <a href="#">delete</a> <a href="#">buy button</a>

[Cancel](#)

## 9. Add selections





From your item list, click on "Buy Button" next to the item with options.

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## Buy Buttons

Add a button to your website by following these instructions:

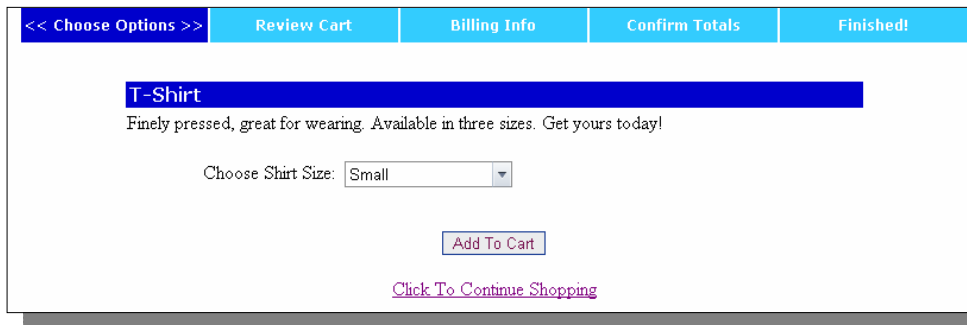
- Choose the button you'd like on your website, and copy the HTML link into your website.
- You can also simply hyperlink to this URL:  
[https://payment.secure-ehost.com/cart\\_standard/?prod=391ffb02dc95ad456e7313031f69cc4d](https://payment.secure-ehost.com/cart_standard/?prod=391ffb02dc95ad456e7313031f69cc4d)

Button	HTML to Copy
	<code>&lt;a href="https://payment.secure-ehost.com/cart_standard/?" data-bbox="138 618 384 644</code>
	<code>&lt;a href="https://payment.secure-ehost.com/cart_standard/?" data-bbox="138 655 384 681"/&gt;</code>
	<code>&lt;a href="https://payment.secure-ehost.com/cart_standard/?" data-bbox="138 692 384 718"/&gt;</code>
	<code>&lt;a href="https://payment.secure-ehost.com/cart_standard/?" data-bbox="138 729 384 755"/&gt;</code>

## 10. Click "Buy Now"

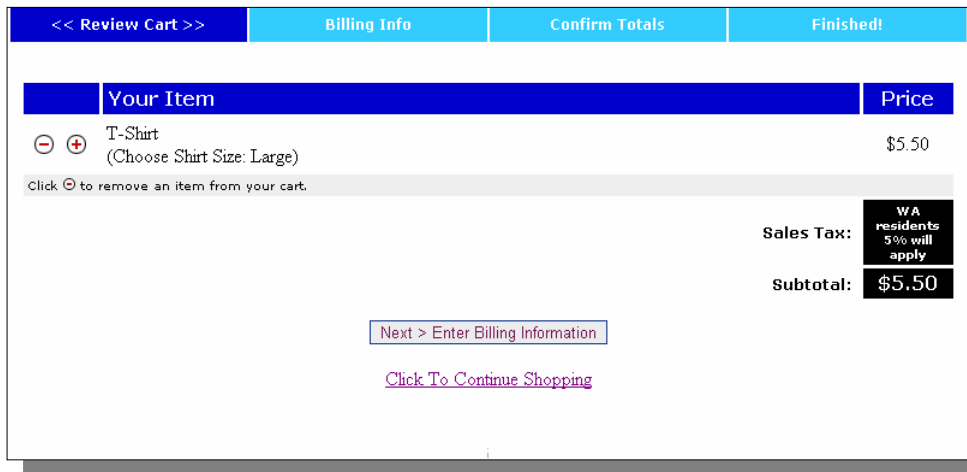
Click on one of the "Buy Now" buttons, which will take you to your shopping cart.

\*\* You will be logged off your control panel when you click "Buy Now"



## 11. Preview your Options

You'll see what the customer is prompted with. In our case, a dropdown with the shirt sizes for the product.



If choosing a selection that costs extra (like our Large shirt), the cart will add that price to the item total automatically.

END